



Media: Simply Redefined



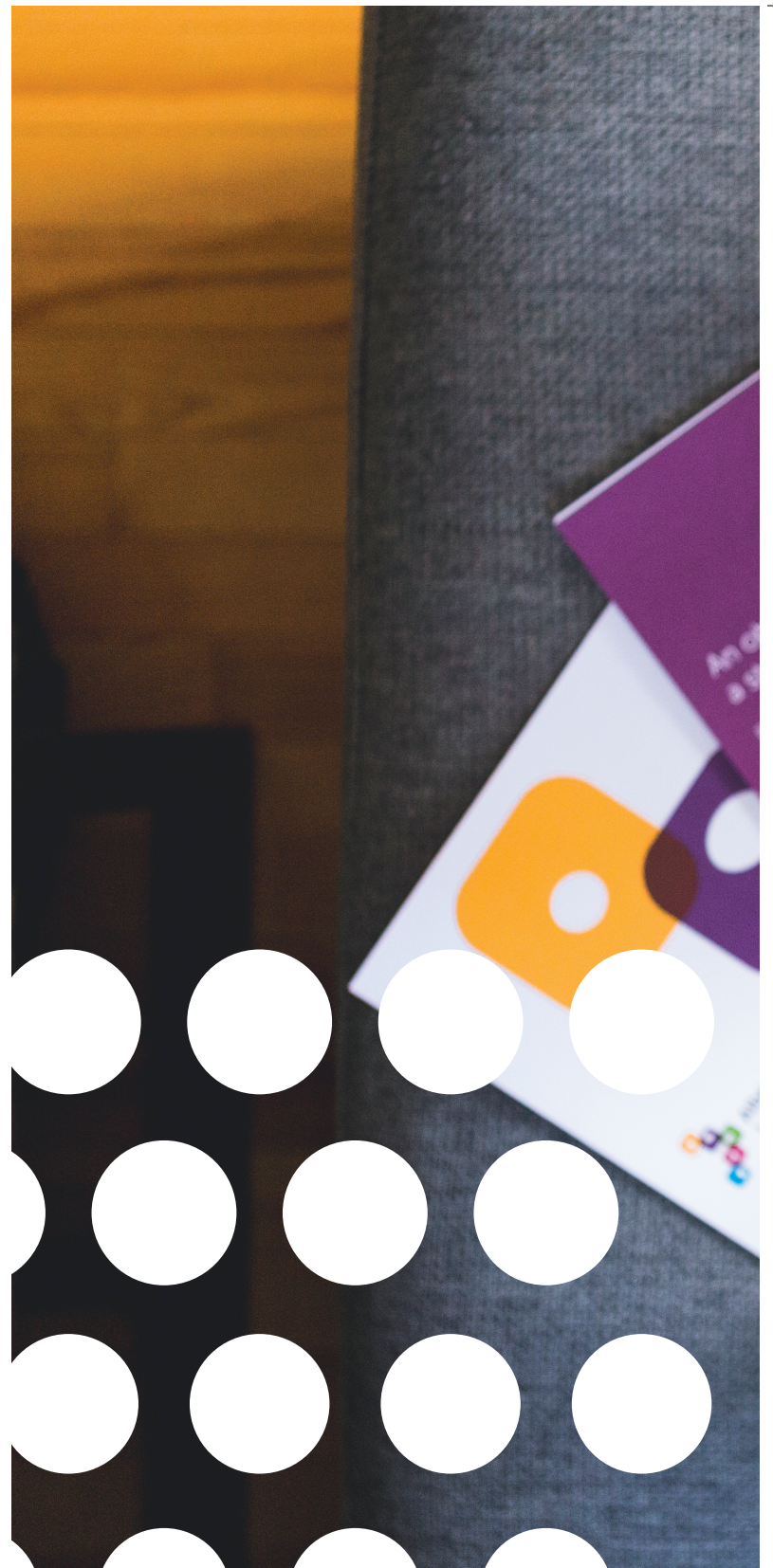
Burke is your skilled guide through clear communication. We are uniquely positioned at the intersection of art, technology, and commerce to be your complete communication source. Burke walks with you through **print, signage, design, mail** and **digital media** to connect you and your audience. From concept to creation and delivery, we're here to help you transform your needs and goals into solutions.

Burke is your media: simply redefined.



PRINT

Burke has over 100 years of printing experience, and the most knowledgeable staff in the industry. We approach each project with attentive energy, taking care of every detail. We work closely with you to find the best solution for your project, whether it's digital printing or offset; whether it's a hundred postcards or thousands of magazines. Our enthusiastic staff has extensive print knowledge and experience. Combined with our top-of-the-line equipment, we can tackle even the most complex print pieces.





Organization: Alberta Cancer Foundation
 Folder design: Incite Marketing.
 Patient journal design: Alberta Cancer Foundation, John Fernhout
 Annual report design: Vision Creative Inc.



SIGNAGE

Burke signage operates in a state-of-the-art facility, with top-of-the-line equipment capable of completing any job we are presented with. With years of signage experience behind us, we've earned a reputation for quality, responsive customer service, and reliability. Our dedicated team loves to tackle the most challenging of projects. Exterior signage, trade show booths, vehicle wraps, wall graphics – the possibilities are nearly endless! Images are printed directly onto flexible or rigid materials, then precision cut. Our only limitation is your imagination.







DESIGN

Design visually communicates a message. Burke is equipped to take you from idea to concept and execution, or work closely with existing in-house creative teams to help with overflow work while keeping true to your existing brand. Whether it's a visual representation of your brand, direct mail piece, or conference signage, Burke is with you all the way.



Young Adulthood

IN 2014

253

youth connected to KITH for help.

34

youth earned high school credits.

31

youth took part in employment readiness training.

70

percent who completed that training became employed or returned to school.

151

youth were housed at E4C youth housing programs:

118

at Inner City Youth Housing Project and

33

at E4C Crossroads House.

16 E4C

CLAIRE'S STORY

"My life journey definitely wasn't easy. I've been pretty much raising myself since I was six. My mom divorced her drinking buddy (my dad) when I was about four. My mom would go binge drinking for days, leaving us for the guys she dated. So we had to fend for ourselves."

"Because of my upbringing, I was way too wise beyond my years. Elementary and pretty much all school I never fit in, I was always bullied. This is all why it took me till I was 18 to find a job or even start looking. Seeing the worst side of people my whole life, after some time... I just gave up on people."

"I thought being in a work place would be the exact same until I went to Kids in the Hall Bistro. I was completely scared and a bit skeptical; I thought I was going to be written off as another messed up kid who was angry at the world."

"But what I found were people who actually cared that I existed and saw me as a person. They wanted to help me."

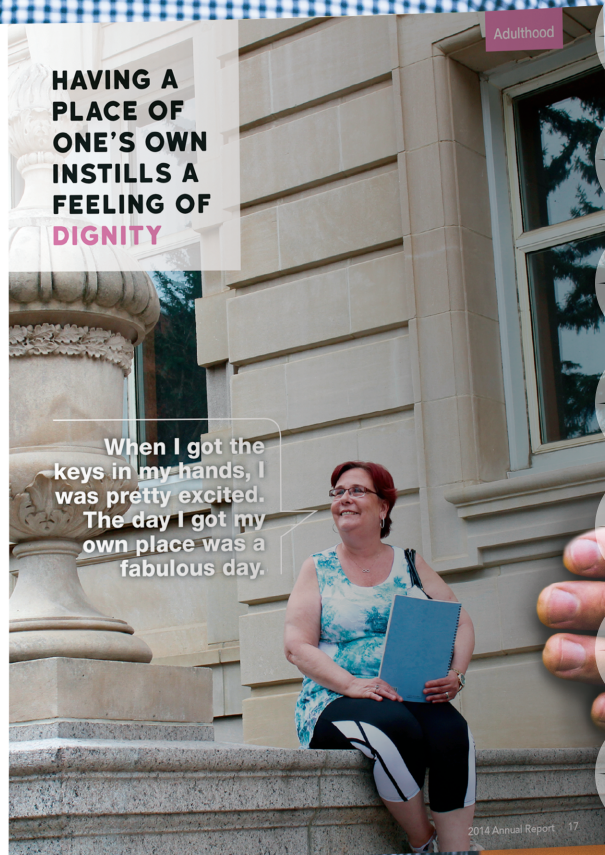
"Since I've started working at the Bistro I have completely come out of my shell. I thought I was going to be defined by addiction, but I am not. Now I can show my skills. My supervisors lift me up and tell me when I'm doing right. It's changed everything."

"My whole life I wanted to just feel that I belong and have a family. The Bistro is my family. I am finally accepted and respected."



HAVING A PLACE OF ONE'S OWN INSTILLS A FEELING OF DIGNITY

When I got the keys in my hands, I was pretty excited. The day I got my own place was a fabulous day.



Adulthood

2014 Annual Report 17



MAIL

Burke is a Canada Post Smartmail Marketing™ Expert partner. This means we take care of all the details to get your end product into the right hands quickly and efficiently. We help you navigate the complex world of personalized mail, neighbourhood mail, postal code targeting, precision targeting, variable data, and more. By targeting your mail, you will send out fewer pieces to the right customer, and by working with us, you gain access to our expertise and past experience that will bring you success.





Organization: Canadian Cancer Society
Project: Fundraising campaign



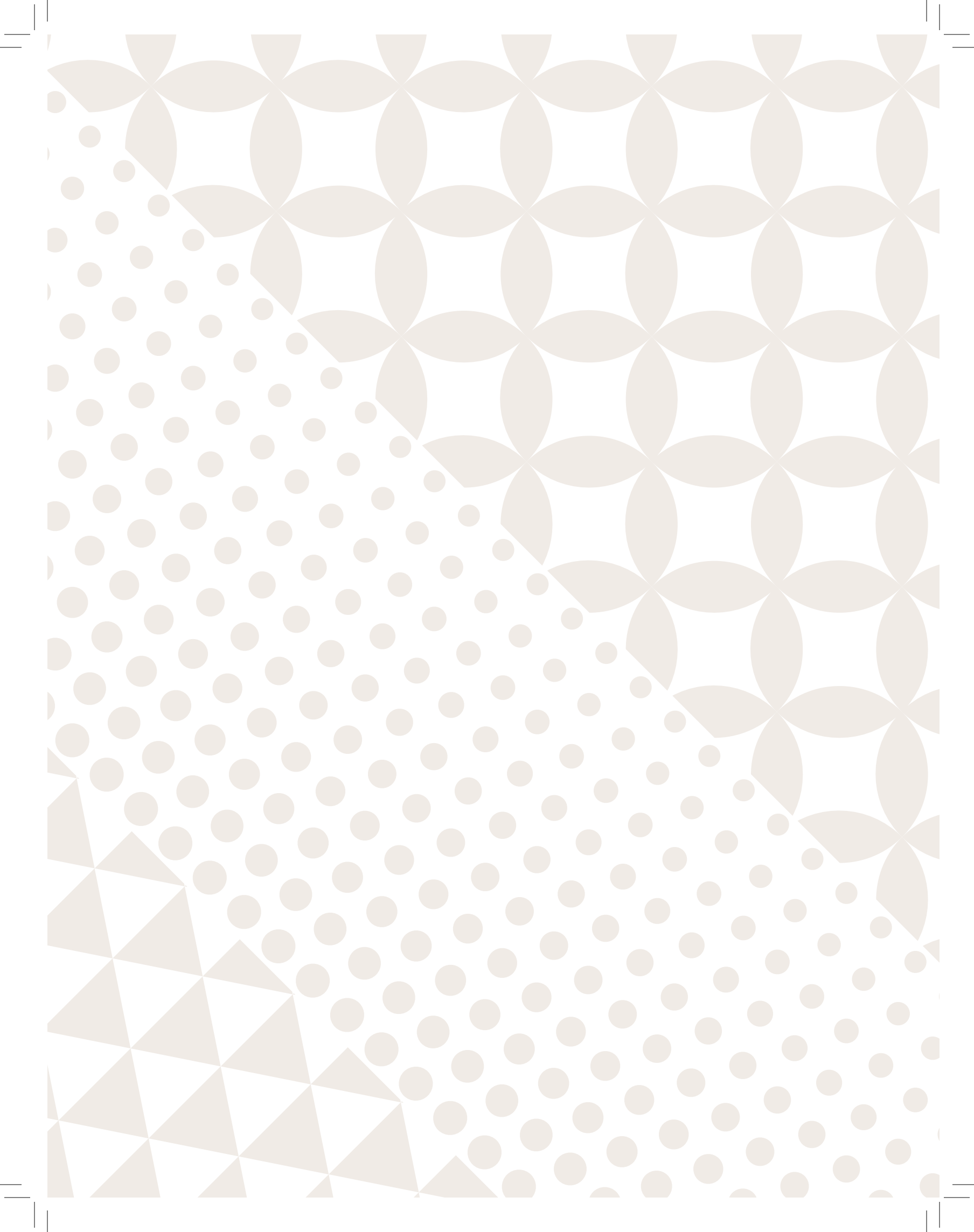
DIGITAL MEDIA

In order to reach your full potential, you have to target your clients on multiple marketing platforms. That's where our digital deployment services come in. By utilizing cross media platform solutions such as email deployment, personalized URLs and landing pages, we can work with you to create a trackable campaign with a significantly higher return on your investment.











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