



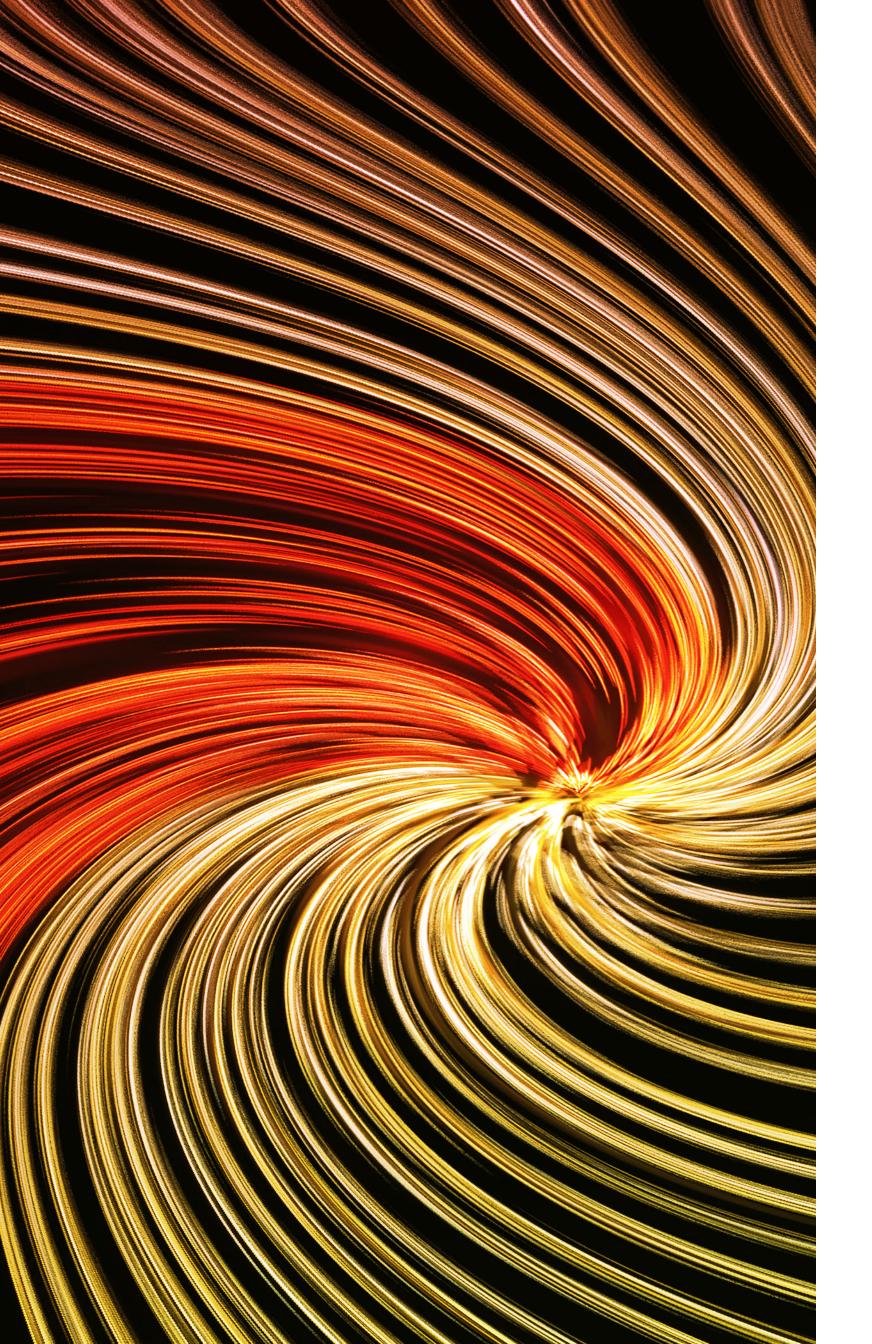
THE VISIONARY ART

O F

P R I N T I N N O V A T I O N

# CONCEPT TO COMPLETION

Infinite Potential Explored.



## W ΗY

We explore because there is knowledge to be gained — new ideas to be discovered and new innovations to be implemented. We choose to explore not because it is easy, but because we believe better ways must be advanced to benefit you. To do this, we started with a vision; a vision of solutions that are superior, unequaled and ones that challenge the boundaries of current print technologies and services. Making concept to completion faster, more precise and with undoubted quality is our mandate. We work in a world where creativity is married with technology and Burke Group is devoted to challenging the status quo and bringing you exclusive solutions in an industry that is ever-evolving. There is a boundless frontier of ideas in the world of printing. Our dedication is to discover and guarantee only the very best in results. And, because of that, all you need is to discover Burke Group.

# W E E X P L O R E

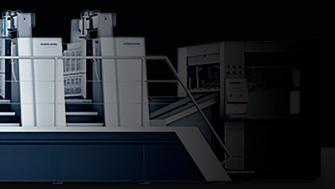


## V I S I O N A R Y Α I N V E S T M E N T



## Heidelberg Low Energy UV Press

A first for the industry in western Canada, this offering is not only exclusive to Burke Group, it changes the paradigm and potential of print excellence available to you. Revolutionary in design, this press offers an automated digital workflow that reduces the printing schedule by 60%. Increased efficiency and heightened productivity is the result, but never at the expense of quality and craft. Your needs have compelled us to always explore the boundaries of possibility. The Heidelberg Low Energy UV Press delivers on this with the highest level of automation available. This investment ensures our vision of excellence for you is not only unique but undoubted.



#### **Push to Stop**

The debut of fully-automated quality control. This ensures the highest standard on every sheet for every job.

#### BRILLIANCE I N

#### т н е DETAILS

### Wallscreen XL

### Intellistart<sup>®</sup> 2

A unique job-oriented assistance system that revolutionizes production with unparalleled job preparation and time optimization.

#### Prinect Press Center XL 2

productivity innovation.

The swipe-gesture control and logical interface is best-of-breed. A clear view of all processes enables precise control, precise quality and error elimination.



A new standard in operating philosophy. This user-friendly system allows for intuitive operation. Minimizing time spent on each project is the hallmark of this

#### DryStar LE UV and DryStar LED Dryer Systems

The flexibility afforded by these features equals choice – choice of substrates, choice of print surfaces and a wide range of special effects to accommodate projects of any size.







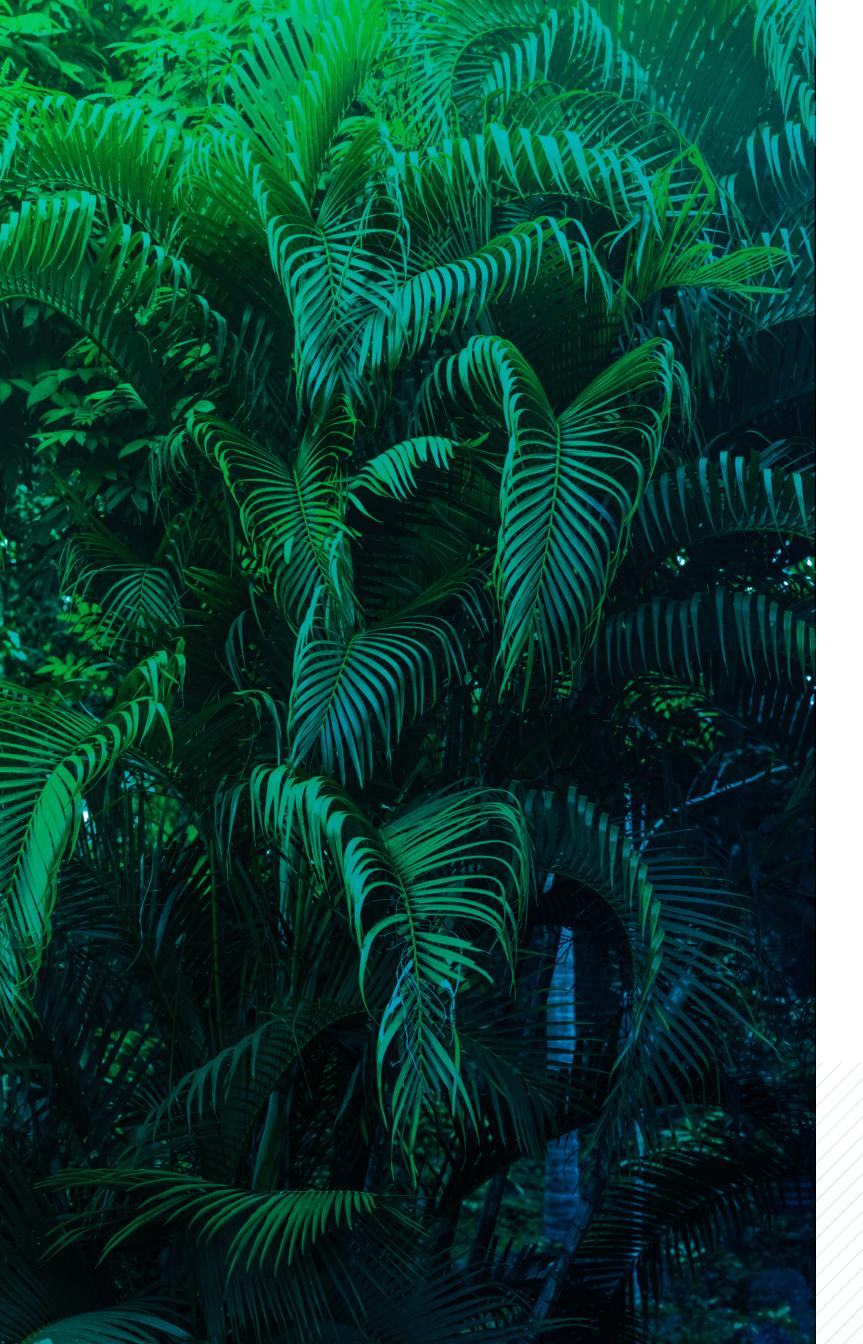


With unprecedented control, precision and productivity we envision a clearer way for your creative visions to come to life – quality and speed is the hallmark of this impressive addition to the Burke Group and our goal is simple: we are steadfast in the delivery of perfection for your crafted print pieces. There is no substitute for the efficiency and quality you expect, and the Heidelberg Low Energy UV Press makes this commitment a reality.

XX No other communications provider in Alberta has the consistent volume of products and services to fully utilize the capacity and benefits of this new technology. We are excited to offer an unprecedented level of efficiency that will set the trend for a new way of printing.

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## BURKE R&CEO



## V I S I O N ТО Α BETTER WORLD Α

With a commitment to environmental sustainability in our operations, our investment into industry-changing technology allows for that vision to come true. The Heidelberg Low Energy UV Press, in itself, allows for a 50% reduction in electricity function while also reducing the need for washing fluid in the print process. We see a better world and we are dedicated to making that a reality.



#### I T S T A R T S HERE

Burke Group was founded by H.W.B Douglas in 1902. In 2005 Ian Burke purchased Douglas Printing and Burke Group was born, as was a vision — the quest for excellence and a relentless pursuit to provide the most advanced solutions to bring our clients' concepts to reality.

As a single-source solutions provider we have expanded our sphere of reach with an array of specialized divisions all dedicated to that singular vision of excellence. To ensure that our craft and commitment is unrivaled we have also chosen to seek out and discover the most advanced processes, technologies and products that can be offered.



PRINT



MAIL



DIGITAL MEDIA



DESIGN

FUNDRAISING





SHORT RUN COMMERCIAL PRINT





LARGE FORMAT PRINTING

mccallum printing group inc

LONG RUN

COMMERCIAL PRINT

& WAREHOUSING SERVICES

**M A X I M U M** I M A G I N G

C<sub>D</sub>







COMMERCIAL PRINT, WAREHOUSING & DISTRIBUTION SERVICES



To shape the vision of services that can be offered we are constantly exploring, constantly evolving, and ever reimagining what the next generation of excellence should look like. Our group of companies are all committed to this bold plan and we've assembled some of the most valued names and experts in the industry to continually expand our offerings to you.

## *(C)* target advantage

DIRECT MAIL MARKETING SERVICES

# %Kingsign

COMMERCIAL SIGNAGE



COMMERCIAL PRINT, PACKAGING & SPECIALTY FINISHING SERVICES

transforming your image of perfection into a reality. We do not take that responsibility lightly as we share your vision. We believe ours is a difference worth discovering.

D I S C O V E R



